



Distributed monthly on the second Friday of each month -  
 May 10, June 14, July 12, August 9, Sept. 13, Oct. 11. Nov. 8, Dec. 13

**10,000 copies distributed  
 on 175 racks plus Tri City Tribune  
 newspaper subscribers.**

**All Ads are Full Color**

<b>BACK COVER</b>	<b>\$1250</b>
<b>INSIDE FRONT COVER</b>	<b>\$950</b>
<b>PAGE 3</b>	<b>\$950</b>
<b>INSIDE BACK COVER</b>	<b>\$850</b>
<b>FULL PAGE</b>	<b>\$750</b>
<b>1/2 VERTICAL</b>	<b>\$475</b>
<b>1/2 HORIZONTAL</b>	<b>\$475</b>
<b>1/4</b>	<b>\$275</b>
<b>1/8</b>	<b>\$175</b>

**Ad Specifications**

Digital ads will be accepted in these formats:  
**A. Acceptable Media:** CD's or FTP site upload available.  
**B. File Formats:** 300 dpi/CMYK, PDF preferred  
**C. Accepted Applications:** QuarkXpress, Photoshop CS3, Acrobat, Illustrator CS3 or InDesign CS3 with all graphics and fonts included and/or embedded. Graphics must be CMYK and saved in TIFF, EPS, or PDF format at 300 DPI resolution or higher.

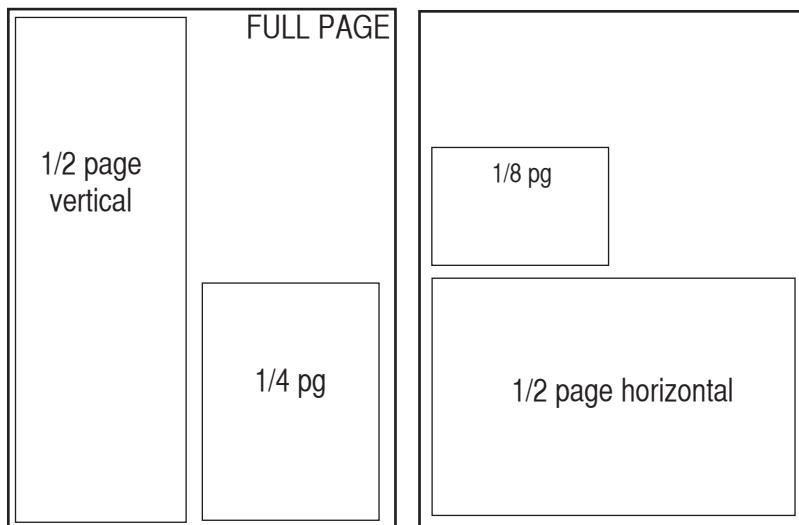
**Requirements**

Photos must be approved for mechanical standards. Majestic Media will not be held responsible for the quality of images provided from non-professional digital photography or scans. Publisher reserves the right to refuse photos or copy.  
 Ad production services are available. We only accept digital versions of advertising from other publications. We will not scan ads from phonebooks, newspapers or other magazines.

Majestic Media reserves the right to add "Advertisement" to any ad.

**Ad space & copy deadline:**  
**April 19, May 24, June 21, July 19, August 23**  
**September 20, October 18, November 22**

**Ad Sizes**



**Ad Size Specifications**

<u>Ad Size</u>	<u>Width</u>	<u>Depth</u>	
Full Page	8.875"	11.375"	bleed
	8.375"	10.875"	trim
	7.875"	10.375"	image area
1/2 page horizontal	7.875"	5.125"	
1/2 page vertical	3.852"	10.375"	
1/4 page	3.852"	5.125"	
1/8 page	3.852"	2.5"	